

MRS News
Pricing and
New Account Special

September 2006



Carrying Dealer
Services

MRS News

- \$10 increase to Annual Account Fee
- Up to \$10 off with eDelivery rebates*
- \$15 off for purchasing \$5,000 Mackenzie Investments' funds**
- \$5 Mutual Fund Trade fee
 - WAIVED for electronic trades- e.g. wire order or web trades, PACs or SWPs

These price changes do not apply to Group accounts or Wholesale priced services

**Based on 12 statements*

***Please see detailed description*



MRS News

	Effective Date
\$10 increase to Annual Account Fee	April 30, 2007
\$10 off with eDelivery rebates*	January 1, 2007
\$15 off for purchasing \$5,000 (net) or more Mackenzie Investments' funds**	Retroactive to May 1, 2006
\$5 Mutual Fund Trade fee	January 1, 2007

**Based on 12 statements*

***Please see detailed description*



Annual Account Fee

- Annual Account Fee increasing by \$10
 - First annual account fee increase in 10 years
 - TIP: You can reduce or eliminate this increase with the eDelivery rebate!



Portfolio Discounts

Basic Annual Account Fee is \$135*

SAVE

Each additional registered or investment account

\$60 off

Investment account coupled with a registered account

\$100 off

Account that is 100% MRS investments** and/or Cash

\$125 off

Account that is coupled with an MRS Trust Investment Loan

\$135 off

MRS Discount Brokerage account *** coupled with an M.R.S. Inc. account

\$135 off

**Plus GST*

***M.R.S. Trust Company GIC's, Money Maximizer*

****M.R.S. Securities Services Inc. (Member CIPF) Private Investors*

Referral program accounts.

Advisor/Dealer Use Only



New! Purchase Discount

- A new “bonus” opportunity to save in each account
- \$15 off your Annual Account Fee for net purchases of \$5,000 or more of Mackenzie Investments’ funds*

** MFC Funds, MGW Segregated Funds. Can be achieved in each account for assets held in that account , and every billing period going forward (e.g. May 1st to April 30th) that the net purchases exceed \$5,000*



Improved: e-Delivery Rebates

- Earn up to \$10.00 rebate each and every account per year
- 83¢ per e-Delivered statement



Example 1: Bob Smith's Annual Account Fee

	Registered Account
Annual fee	\$135
LESS: Portfolio discount	-
LESS: Purchase discount	<15>
LESS: e-Delivery rebate*	<10>

Total annual fee	\$110
	=====

**\$0.83 per statement, monthly shown in example.*

Illustrative example. Does not include applicable GST.



Example 2: Anne Jones' Annual Account Fee

	Registered Account	Investment Account	Total
Annual fee	\$135	\$135	\$270
Portfolio discount	---	<100>	<100>
Purchase discount	<15>	<15>	<30>
e-Delivery rebate*	<10>	<10>	<20>
Total annual fee	\$110	\$10	\$120
	=====	=====	=====

**\$0.83 per statement, monthly shown in example.*

Illustrative example. Does not include applicable GST.



True or False?

MRS requires a fax in order to execute a mutual fund trade

False



e-Trading

- **1996: First “e-Trading” solution from MRS**
 - Wire orders
- **2001: Second “e-Trading” solution from MRS**
 - Web Trading in MRS AdvisorAccess
- **2005: MRS e-Trading rebate program**
 - \$1 per month per account where all mutual funds trades are:
 - electronic, and over \$100
 - Rebate is paid to dealers- and will continue for 2007!



e-Trading

- **2006: Mutual Fund Web Trading became a standard feature of MRS AdvisorAccess!**
 - Easy to use!
 - Excellent online training resources!



Mutual Fund Trade Fee

- Effective January 1st, 2007, a fee to clients of \$5 on each mutual fund trade
- BUT...



Mutual Fund Trade Fee

- This fee is **WAIVED** for e-trades including
 - Wire Orders
 - MRS Web Orders and
 - All recurring trades (such as PACs and SWPs)
 - Does not apply to group accounts or wholesale accounts
 - Does not apply MRS Trust Money Maximizer or trades in accounts with MRS Trust Investment Loans



Mutual Fund Trade Fee

- You and your clients deserve the benefits of eTrading
 - Faster, more accurate, more control
 - Don't rely on faxes!
 - Less costly for your clients



Advisors- Grow with us!

- We're a platform- not an individual account by account solution- get to know us better
- Celebrate with us on our 25th anniversary with this exciting special



Advisors- Grow with us!

- For any new accounts opened at MRS between September 1st and December 31st, 2006
- MRS will provide credits for the April 2007 fee run toward accounts selected by the advisor (awarded as outlined in this chart)

New Accounts Opened	Get this many FREE for 2007!
10	1
20	3
30	5
40	7
50	10
75	15
100	25



MRS Business Development Team

Business Development Managers

Ontario	Jack Mastromattei	416-413-7267
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Quebec & Atlantic	Mario Rossi	514-934-8846
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Western Canada	Neil Pickup	604-642-6908
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Business Development Executive	Mark Zochowski	416-413-7238
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Communication Plan

- **September 21st : Announcement via email and web sites to all dealers and advisors**
- **October 8th: Clients will be notified of the new fees with their September 30th quarterly statement**

